



**K. S. RANGASAMY COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS), TIRUCHENGODE, 637215**

BEST PRACTICES OF THE INSTITUTION



BEST PRACTICE – I

Media Centre – Centre for E-Content Development

1. Title of the Practice

Media Centre – Centre for E-Content Development.

2. Objectives of the Practice

- To create awareness among teachers and students about LMS platforms.
- To understand the standard of E-Content & digital resources for teaching learning process.
- To develop the content for producing E-Content videos

3. The Context

In today's knowledge-based society, technology plays a crucial role in the dissemination of knowledge, the innovation of creative content, and the inclusion of innovative communication and information at all levels of Higher education. Now a days, access to information has become easier through new media technologies with the help of advancements of the technology. Technology implementation is pivotal in the educational background and strong, innovative digital devices have the potential to remarkably enhance the educational outcomes.

4. The Practice

In the recent years, online education is being widely established among students, teachers and parents. The use of E-content has changed the style of education in numerous ways. A structured and validate E-content acts as an efficient virtual teacher in the E-learning process.

Staff from each department will come with the contents for producing the E-Content videos on a regular basis. Videos will be uploaded in 'KSRCAS Media Centre' – YouTube channel to be viewed by the students. Videos will be uploaded in both public, private and unlisted categories.

5. Evidence of Success

It encourages students to learn through new media technologies. Media Centre develops learning styles and active participation of learning through online resources. Motivate teachers and students to access and produce the online resources for teaching and learning process.

YouTube Channel

Link:https://www.youtube.com/channel/UCVFDH3c4mRwTJnSgdWox_GQ

6. Problems Encountered and Resources Required

Personal interaction between students and teachers is lacking in e-learning. Physical and creative extracurricular activities are vital for a student's full development. For persons who live in rural locations, e-learning is a significant barrier. Artificial Intelligence and other technologies have created a tough media landscape. Every year, new technological tools, gadgets, and software are introduced to help for better e-learning delivery methods. However, with so much digital transformation, it can be difficult to determine which new learning technology is worth the cost, especially when it comes to equipment that is to be constantly updated.

7. Notes (Optional)

Anyone with Internet connectivity can access the learning facilities / resources without any physical boundaries. E-learning is generally less expensive than the traditional learning options since it allows more people to participate in a course at the same time.

BEST PRACTICE - II

CAREER COMPETENCY SKILLS

1. Title of the Practice: CAREER COMPETENCY SKILLS AND CAREER READINESS

2. Objective:

The Institute has incorporated Career Competency Skill a separate course, devised by the Training and Placement Cell. The course is taught for one hour in a week for all the courses of UG and PG. The aim of the Career Competency Skill course is to develop Placement Oriented Skills and to make them to be prepared for placement drives. The main objective of Career Competency Skill is to impart training in

- Reasoning and Aptitude Training
- Communication Skill Development
- Skill based Technical Training
- Group Discussion
- Mock Interviews
- Resume Preparation
- UPSC, TNPSC, Banking Entrance Exams

3. The Context:

The Institute imparts a special training program apart from the daily academic activities, to inculcate placement training sessions through Career Competency Skill course among students. English and Mathematics department will be in charge of framing hours, where in turn Training and Placement Cell will frame the syllabus. The faculty of the respective hour will take care of the students in the classes by conducting activities and interactive sessions like Group

Discussion, Mock Interviews, Resume Preparation, Quiz Programs etc., The students will be monitored and encouraged to take active participation in the Career Competency Skill based events conducted by the Training and Placement Cell.

4. The Practice:

- Pre placement training activities and knowledge on placement drives.
- Personality Development Program
- Opportunities in the public Sector Competitive Exams and training regarding exams.
- Group Discussions to motivate them to express their views in their areas of interest.
- Skill based Technical support for students.
- Mock Interview Sessions.
- Entrepreneurship Development Program

5. Evidence of Success:

The incorporation of Career Competency Skill in the syllabus has resulted in the escalation of the placement record. The students' skill has been honed and they were able to face the interview well. The on-campus and the off-campus interviews were successfully faced by the students and the placement record was significantly improved. To conclude around 90 percent of the eligible students were placed and this shows that the Career Competency Skill as a subject actually helped the students.

6. Problems encountered and Resources required:

Students from rural areas are in a considerable number. Those students joining from rural area feel difficult to get accustomed academically to the college

curriculum. In the school level, Tamil medium students have lack of confidence in communicating in English and students have lack of confidence in expressing themselves. To improve their confidence level, Career Competency Skill classes are incorporated in to the regular curriculum apart from the academic schedule. The inputs given in the classes have been revealed in the students' active participation in various activities and their participation in Placement activities.